Ohio's Strategic Prevention Framework – Partnerships for Success (SPF-PFS)
Problem of Practice (PoP) Presentation Guidance
March 2017

Purpose

- The Problem of Practice (PoP Presentation is an **8-10 minute presentation** designed to help coalitions to "tell their community's story" through their Problem of Practice.
- Coalitions should **NOT** recite the information from their PoP workbook but should use the time to introduce their communities and "make the case" for the problem of practice. The presentation should be concise, based on data, and understandable to a layperson.
- Ideally, the completed PoP presentation can help serve as the coalition's "elevator speech" to inform stakeholders about their community, their coalition's work, and why the problem/issue outlined in the Problem of Practice report is important to the health and wellbeing of the community. (Think: Presentations to the ADAMHS/ADAS Board, community groups, etc.)
- Coalitions will work with Tracee Garrett to create a webinar that capture their presentation. The presentations will be able to be accessed at any time via a web link. *Once the SEOW has approved the Problem of Practice and problem statement*, the coalition may distribute the link as desired.
- The completed PoP Presentation will be submitted to the SEOW workgroup for their review. The SEOW will review the presentations and provide feedback to the sub-recipients.
- *This is a 8-step process that must be completed and submitted by May 7, 2017.*

Support Team

- **OSET and OCAM** will provide technical assistance (TA) on presentation preparation (including content).
- **OSET** will provide coalitions with the PowerPoint template for the as well as TA on presentation preparation and slide creation (including determining appropriate data to include).
- **Coalitions will work with Tracee Garrett** to record webinars and provide OSET links to webinars for distribution to the SEOW.

Your Problem of Practice Presentation: Step-By-Step

STEP 1: Know Your Timeline

1. You can begin working on the presentation as soon as you upload your revised Problem of Practice workbook into the online portal. Work can begin as soon as April 17, 2017. However, you will not be able to finish your PowerPoint until you receive your PoP Report from the OSET team at the April learning community meeting.
2. You will receive your PoP report from the OSET team by April 12, 2017.
3. Between April 17, 2017 and April 28, 2017 you will need to:
   a. Complete the PowerPoint Template
   b. Schedule a time with Tracee Garrett (contact information below) to record your webinar

c. Record your webinar
4. By May 7, 2017 you will need to submit your final PoP report and webinar to the SEOW, your local evaluator, your OCAM coach, and to Dawn Thomas at OhioMHAS.

STEP 2: Gather Materials (between now and April 17, 2017)

You will need the following materials to complete this task:

1. This guidance document.
2. The on-demand training webinar.
3. The completed *Problem of Practice Report* for your coalition.
4. The Problem of Practice Presentation PowerPoint slide template

STEP 3: Create PowerPoint (By April 17, 2017)

- You must adhere to the slide template. Deviations from the slide template must be approved by OSET.
    - Slide 1: Please insert your: (1) County Name; (2) Coalition Name; (3) Agency Name (if appropriate)
    - Slide 2: You may insert up to 3 short bullet points of key things about your community. All 3 MUST fit on the slide.
    - Slide 3: You will identify your priority problem. In the LEFT box, you will select either underage drinking OR prescription drug misuse. In the right box you will list UP TO 3 data points supporting why this is an issue in your community. Everything must fit on the slide.
    - Slide 4: You will identify your priority population. You will select either underage drinking OR prescription drug misuse and will include 1-2 short sentences about the population. Everything must fit on the slide.
    - Slide 5: You can include up to three things about your priority population that you want those who watch your webinar to know about the population. If you do not have anything for this slide, please talk to your OSET evaluator.
    - Slide 6: You will insert your problem statement into this slide. It must be no longer than 2 sentences and fit on the slide.
    - Slide 7: You should insert your coalition or agency logo and contact information. Everything must fit on the slide.
- You may not add or delete slides. However, you may delete content within the slides as appropriate (e.g., there are only 2 things you want your audience to know about your priority population, not 3).
- The only graphic you may add is your coalition's logo – this will be placed on the last slide, along with the name and contact information of the PFS Project Director or his/her designee (as appropriate).
- Please check your presentation for spelling and grammatical errors.

STEP 4: Create and Practice Your Coalition's Community Logic Model Presentation (By April 28, 2017)

- You will need to create an **8-10 minute presentation** to go with your PowerPoint slides.
- Select one individual that will speak on the webinar.

- Do not simply read the slides – this is your coalition's opportunity to "make the case" for your SPF PFS project and the problem of practice your coalition has selected.
- Practice your presentation to ensure that it is 10 minutes or less.
- Practice makes perfect!

STEP 5: Record the Community PoP Presentation (By April 28, 2017)

- The webinar will be conducted asynchronously with your community representative and Tracee Garrett, the SPF-PFS project webmaster.
- Contact Tracee Garrett to schedule your 10-minute PowerPoint presentation webinar:

Tracee Garrett

teamtracee@gmail.com

STEP 6: Review the Problem of Practice Presentation (By May 7, 2017)

- A link to your webinar will be provided to you. Please have your coalition review the Problem of Practice presentation.
- If you are not satisfied, please contact Tracee Garrett to schedule another taping session.

STEP 7: Submit your Community Logic Model Presentation Materials (By May 7, 2017)

- Once you are satisfied with your webinar, you are ready to submit.
- You will submit the following materials: (1) PoP Presentation web link, and (2) PoP Report.
- Please submit your materials to:

Ohio.SEOW.PFS.Workgroup@gmail.com

- Please CC: your OSET Evaluator, your OCAM coach, and the project lead, Dawn Thomas, on your submission.

STEP 8: Review Process (Begins on May 12, 2017)

- Your materials will be reviewed by the SEOW. It is estimated that the review process will take up to three weeks.