CAPACITY

Phase 2 of the Strategic Prevention Framework (SPF) focuses on utilizing a community-based process to empower coalition members to address substance problems from a prevention approach. Key activities include building the capacity of the coalition and its members.

Understand Coalition Action Theory

Organize and strengthen the coalition.

Ground the Coalition in Action Theory
- Utilize the Community Coalition Action Theory (Butterfoss & Kegler, 2002) to guide the coalition’s development of its capacity to address substance problems

Recognize Stages of Coalition Development & Community Context
- Understand & develop your coalition capacity based on current needs
- Consider community context, which heavily influences coalition functioning

Utilize a Community-Based Process

Address problems using a community-based process to ensure cultural competence.

Recognize the Role of the Lead Agency
- Clarify the purpose of the coalition and responsibilities of the convening group

Identify & Fill Membership Gaps
- Engage prevention partners from diverse & representative sectors
- Connect with high-risk, hard-to-reach populations of focus to ensure their interests are represented
- Consider prevention credentials
- Develop credentialing plans

Credentialing Options
- Registered Applicant (RA)
- Ohio Certified Prevention Specialist Assistant (OCPSA)
- Ohio Certified Prevention Specialist (OCPS)
- Ohio Certified Prevention Consultant (OCPC)

Strengthen Coalition Capacity

Strengthen the coalition’s capacity to address prevention issues.

Structure Operations & Processes
- Adopt or review by-laws
- Solidify nonprofit status, if applicable
- Ensure strong decision-making, communication & conflict management procedures
- Formalize rules, roles, structures & procedures

Shore Up Leadership & Staffing
- Build widespread community awareness & support for prevention
- Identify ways to maintain internal commitment to issues
- Build capacity to support data-driven prevention efforts

Examples to consider:
- Adopt or review by-laws
- Solidify nonprofit status, if applicable
- Ensure strong decision-making, communication & conflict management procedures
- Formalize rules, roles, structures & procedures

Capitalize on Synergy

Use synergy to leverage resources & build community awareness & support.

Pool Resources Creatively
- How can resources be maximized & leveraged across members?
- What mutual benefits exist for members?

Engage Members in Data-Driven Planning Process
- Articulate membership benefits
- Clarify & grow participation roles
- Utilize an evidence-based planning framework, such as the SPF

Examples to consider:
- How can resources be maximized & leveraged across members?
- What mutual benefits exist for members?

Evaluate & Sustain Coalition Capacity

Consider your coalition’s capacity to sustain its data-driven planning efforts.

Intervene at Multiple Community Levels

Implement Environmental-Level Changes

Focus on the Capacity to Change Outcomes

Apply Data-Driven Planning to Other Efforts


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