

# Community Readiness Assessment Training

## Segment 4 - Scoring



**ASSESSING COMMUNITY READINESS**  
Strategic Prevention Framework Partnerships for Success (SPF-PFS) Evaluation (Grant #15151)  
Ohio Problem Gambling OGI Project (Grant #1616)

## Agenda

- Scoring the Interviews
- The Process
- Scoring Sheets



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## Scoring the Interviews

- Provides a Readiness Level for each Dimension
- 2 Scorers
  - Working Independently
  - Working Together
- Scoring Sheets
  - Individual
  - Consensus



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## The Process for Scoring – 9 Steps

1. Have 5 different colors of highlighters
  - 1 Color for each dimension
2. 5 Anchored Rating Scales
  - This document will be given to you as a tool
3. Blank Individual Scoring Sheet
4. Read through the ENTIRE Interview before beginning to Score



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## The Process of Scoring – Cont’d

5. Starting with Dimension A
  - Read the anchored rating scale
  - Read the interview and highlight statements that refer to aspects of this dimension.
  - Using the highlighted statements, start with the first statement on the anchored rating scale
  - ONLY continue if the community exceeds the statement
  - Continue this until you cannot move to the next statement on the rating scale
    - In order to receive a score at a certain stage, the ENTIRE statement must be TRUE
  - On the “Community Readiness Assessment Individual Scoring Sheet”, fill in your score for the Interview #1
    - You do NOT have to use whole numbers



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## Example: Individual Scoring Sheet

### Community Readiness Assessment Individual Scoring Sheet

Scorer: \_\_\_\_\_ Date: \_\_\_\_\_

**Individual Scores:** Record your independent results for each interview for each dimension.

	Interview Number						
	#1	#2	#3	#4	#5	#6	#7
Dimension A							
Dimension B							
Dimension C							
Dimension D							
Dimension E							



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## The Process of Scoring – Cont’d

6. Continue to the next dimension
  - Repeat step 5 for each dimension, until all dimensions are scored for that interview
7. Score the rest of the interviews in the same fashion
  - Fill out the “Community Readiness Assessment Individual Scoring Sheet” as you move along
8. After all of the interviews have been scored individually
  - Meet with the other scorer to discuss your scoring
  - Where your scores differ from one another – you will need to reach a consensus score – NOT AN AVERAGE
9. Consensus Scores Table
  - Agreed upon scores will be entered in this table



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## Example: Consensus Scores Table

**Calculate your average dimension scores and an overall average score:** Once you meet with the other scorer to arrive at consensus scores, the Consensus Scores table may look like the following:

	Interview Number							
	#1	#2	#3	#4	#5	#6	#7	Average
Dimension A								0.00
Dimension B								0.00
Dimension C								0.00
Dimension D								0.00
Dimension E								0.00
								Overall Community Readiness Score
								0.00



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## Calculating the Consensus Scores

- Next, you will calculate the “Consensus Scores” for each dimension across all interviews.
  - For example, for Dimension A, add the scores across for all of the interviews and then divide by the total number of interviews  $((3.0+4.25+2.0+2.5+3.0+3.5+2.0)/7)$  to get the average
  - In this case **2.89**
  - Enter the average score in the last column marked “Average” in the “Consensus Scores” table

	Interview Number							
	#1	#2	#3	#4	#5	#6	#7	Average
Dimension A	3	4.25	2	2.5	3	3.5	2	2.89



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## Calculating the Overall Community Readiness Score

To calculate the “Overall Community Readiness Score”, find the average of the 5 final dimension scores. To do so, you will add the 5 numbers in the Average column and divide by 5. Then enter this score next to “Overall Community Readiness Score” in the scores table.

The final community readiness scores should look like the example below.

	Interview Number							
	#1	#2	#3	#4	#5	#6	#7	Average
Dimension A	3	4.25	2	2.5	3	3.5	2	2.89
Dimension B	3.5	3.5	4	3	2.5	4	2.5	3.29
Dimension C	3.5	2.5	1.5	3.25	2	3	4	2.82
Dimension D	2.5	2.5	3	2.5	3	2.25	3	2.68
Dimension E	4	3.5	2.5	3	4	3.5	3	3.36
	Overall Community Readiness Score							3.01



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## Readiness Level

- Based on the Readiness Level of Each Dimension, a Readiness Stage will be assigned.
  - For Example:

<u>Dimension</u>	<u>Readiness Level</u>	<u>Readiness Stage</u>
Community Efforts & Knowledge	2.89	Denial/Resistance
Leadership	3.29	Vague Awareness
Community Climate	2.82	Denial/Resistance
Knowledge about the Issue	2.68	Denial/Resistance
Resources	3.36	Vague Awareness



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## Frequently Asked Questions

- We had one interview that was very different from the others. Should we throw it out?
  - First, try to understand the reason for the difference
  - If there is a reason the person may not be a good representative, replace the interview with another interview from someone else
- How do I use the numbers on a scale of 1 to 10 that the respondents are asked to give?
  - These figures are NOT figured into the scoring dimension in any way. Choosing a number gives a reference point (a little, a lot, etc.) to respondents and generally makes it easier for them to expand with more detail when answering the questions.



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## Frequently Asked Questions – Cont'd

- When scoring, the two scorers could not come to agreement on a single score. What should we do?
  - Agree on a compromise score. If one believes the score should be 3 and the other 3.5, split the difference and score as a 3.25.
- Should we use decimal points in scoring?
  - Yes! This leads to greater accuracy in arriving at the composite scores at the end of the scoring process. It is recommended you use .25, .5 and .75 to accurately reflect responses between stages based on the Anchor Rating Scales.



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## Summary

- Segment 4 focused on the following:
  - Scoring the Interviews
  - The Process
  - Example Scoring Sheets
  - Frequently Asked Questions
- Segment 5 will focus on:
  - Community Readiness Levels



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