

# Community Readiness Assessment Training

Issue Specific Training  
Segment 3



**ASSESSING COMMUNITY READINESS**  
Strategic Prevention Framework Partnerships for Success (SPF-PFS) Evaluation (Grant #15151)  
Ohio Problem Gambling OIG Project (Grant #1616)

## Agenda

- Segment 3 will focus on:
  - Issue Specific Training
- Resources available
  - Planning Tool
  - Preparing Key Respondents Document
  - Interview Questions
  - Anchored Rating Scale
  - Individual Scoring Sheet
  - Combined Scoring Sheet



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## Planning Tool

1. Identify the Issue
2. Define the “Community”
3. Identify key community stakeholders to serve as “Key Respondents”
4. Assemble the “Community Readiness Team”
  - Interviewer, Transcriptionist, Two Scorers, Report Writers, and Report Dissemination



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## Preparing Key Respondents

- Preparing the respondent for the interview
  - Example script
  - Explanation of how the interview works
  - Privacy reminder
  - Opportunity for key respondents to ask questions



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# Interview Questions

A. COMMUNITY EFFORTS (programs, activities, policies, etc.) and COMMUNITY KNOWLEDGE OF EFFORTS

1. Using a scale from 1-10, how much of a concern is Problem Gambling in your community (with 1 being "not at all" and 10 being "a very great concern")? Please explain. (NOTE: this figure between one and ten is NOT figured into your scoring of this dimension in any way – it is only to provide a reference point.)
2. Please describe the efforts that are available in your community to address Problem Gambling .
3. How long have these efforts been going on in your community?
4. Using a scale from 1-10, how aware are people in your community of these efforts (with 1 being "no awareness" and 10 being "very aware")? Please explain. (NOTE: this figure between one and ten is NOT figured into your scoring of this dimension in any way – it is only to provide a reference point.)
5. What does the community know about these efforts or activities?
6. What are the strengths of these efforts?
7. What are the weaknesses of these efforts?
8. Who do these programs serve? (Prompt: For example, individuals of a certain age group, ethnicity, etc.)
9. Would there be any segments of the community for which these efforts/services may appear inaccessible? (Prompt: For example, individuals of a certain age group, ethnicity, income level, geographic region, etc.)
10. Is there a need to expand these efforts/services? If not, why not?
11. Is there any planning for efforts/services going on in your community surrounding Problem Gambling? If yes, please explain.
12. What formal or informal policies, practices and laws related to Problem Gambling are in place in your community, and for how long? (Prompt: An example of "formal" would be established policies of schools, police, or courts. An example of "informal" would be similar to the police not responding to calls from a particular part of town, etc.)
13. Are there segments of the community for which these policies, practices and laws may not apply? (Prompt: For example, due to socioeconomic status, ethnicity, age, etc.)
14. Is there a need to expand these policies, practices and laws? If so, are there plans to expand them? Please explain.
15. How does the community view these policies, practices and laws?



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# Interview Questions

B. LEADERSHIP

16. Who are the "leaders" specific to Problem Gambling in your community?
17. Using a scale from 1 to 10, how much of a concern is Problem Gambling to the leadership in your community (with 1 being "not at all" and 10 being "of great concern")? Please explain. (NOTE: this figure between one and ten is NOT figured into your scoring of this dimension in any way – it is only to provide a reference point.)
18. How are these leaders involved in efforts regarding Problem Gambling ? Please explain. (For example: Are they involved in a committee, task force, etc.? How often do they meet?)
19. Would the leadership support additional efforts? Please explain.



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# Interview Questions

## C. COMMUNITY CLIMATE

- 20. Describe \_\_\_\_\_ (name of your community).
  
- 21. Are there ever any circumstances in which members of your community might think that Problem Gambling should be tolerated? Please explain.
  
- 22. How does the community support the efforts to address Problem Gambling ?
  
- 23. What are the primary obstacles to efforts addressing Problem Gambling in your community?



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# Interview Questions

## D. KNOWLEDGE ABOUT THE ISSUE

- 25. How knowledgeable are community members about Problem Gambling ? Please explain. (Prompt: For example, dynamics, signs, symptoms, local statistics, effects on family and friends, etc.)
  
- 26. What type of information is available in your community regarding Problem Gambling ?
  
- 27. What local data is available on Problem Gambling in your community?
  
- 28. How do people obtain this information in your community?



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# Interview Questions

## E. RESOURCES FOR PREVENTION EFFORTS (time, money, people, space, etc.)

29. To whom would an individual affected by Problem Gambling turn to first for help in your community? Why?(NOTE: this figure between one and ten is NOT figured into your scoring of this dimension in any way – it is only to provide a reference point.)
31. Do efforts that address Problem Gambling have a broad base of volunteers?
32. What is the community's and/or local business' attitude about supporting efforts to address Problem Gambling , with people volunteering time, making financial donations, and/or providing space?
33. How are current efforts funded? Please explain.
34. Are you aware of any proposals or action plans that have been submitted for funding that address Problem Gambling in your community? If yes, please explain.
35. Do you know if there is any evaluation of efforts that are in place to address Problem Gambling ? If yes, on a scale of 1 to 10, how sophisticated is the evaluation effort (with 1 being "not at all" and 10 being "very sophisticated")? (NOTE: this figure between one and ten is NOT figured into your scoring of this dimension in any way – it is only to provide a reference point.)
36. Are the evaluation results being used to make changes in programs, activities, or policies or to start new ones?



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# Anchored Rating Scale

- The Purpose
  - Among each dimension
  - Ratings between 1-9
  - No awareness to complete ownership



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# Individual Scoring Sheet

Community Readiness Assessment Individual Scoring Sheet								
Name of Scorer:								
Individual Scores: Record your independent results for each dimension for each interview.								
Interviews	#1	#2	#3	#4	#5	#6	#7	
Dimension A								
Dimension B								
Dimension C								
Dimension D								
Dimension E								



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# Combined Scores Sheet

Community Readiness Assessment Scoring Sheet											
Combined Scores: For each interview, the two scorers should discuss their individual scores and then agree on a single score. This is the COMBINED SCORE. Record it below and repeat for each interview in each dimension. Then, add across each row and find the total for each dimension. Use the total to find the calculated score below.							Calculated Scores: Use the combined score TOTAL and divide by the number of interviews conducted.				
Interviews	#1	#2	#3	#4	#5	#6	#7	Combined Score Total	Total # of Interviews	STAGE SCORE	
Dimension A								0	÷	7	= 0
Dimension B								0	÷	7	= 0
Dimension C								0	÷	7	= 0
Dimension D								0	÷	7	= 0
Dimension E								0	÷	7	= 0
Average Overall Community Readiness Score: Add the Stage Scores together to obtain average overall community readiness score = _____											



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## Stages of Readiness

Score	Stage of Readiness
1	No Awareness
2	Denial / Resistance
3	Vague Awareness
4	Preplanning
5	Preparation
6	Initiation
7	Stabilization
8	Confirmation / Expansion
9	High Level of Community Ownership



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## Summary

- Segment 3
  - Available resources
- Segment 4
  - Scoring



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